

Shopping

IN THE DIGITAL AGE — A CRITICAL VIEW

A public lecture by Professor **Joseph Turow** on **Friday, 15 July 2005** from **5:30** p.m. to about 6:30 p.m. with wine and cheese to follow at the Stanhope Centre for Communications Policy Research (tube: Marble Arch) Stanhope House, Stanhope Place (at Hyde Park), London W2 2HH **Free** and open to the **public**; no advance booking is required.

Professor Turow is just completing a comprehensive study of the ways in which new digital technology fundamentally alters the relationship between **consumers** and those interactively involved in selling to them. Professor Turow provides novel insights into the **privacy** issues, questions of **autonomy** and self, and areas for **regulatory concern**.

Professor **Joseph Turow** is Robert Lewis Shayon Professor of Communication at the University of Pennsylvania's Annenberg School For Communication. He is the author of more than 50 articles and seven books on mass media industries, including *Breaking Up America: Advertisers and the New Media World*, *Playing Doctor: Television, Storytelling and Medical Power*, and *Getting Books to Children: An Exploration of Publisher-Market Relations*.

This event is hosted by the **Stanhope Centre** for Communications Policy Research and co-sponsored by the Internet Society of England. For more information: <http://www.stanhopecentre.org/> info@stanhopecentre.org 0207 479 5900

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